

Official Rules for Baseball America's 2017 Old Hickory "OldHickFlip" Bat Giveaway Contest

1. Introduction: Baseball America Enterprises, LLC (owner and publisher of Baseball America), ("Sponsor") is offering the 2017 Old Hickory "OldHickFlip" Bat Giveaway Contest (the "Contest"). NO PURCHASE NECESSARY OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS CONTEST. VOID WHERE PROHIBITED.

2. Eligibility: Entrant must be at least 13 years of age or older by date of entry and a resident of the 50 United States and the District of Columbia. Employees of Sponsor, its parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

3. Timing: Contest begins at 12:00:01 a.m. E.S.T. July 10, 2017 and ends at 11:59:59 p.m. E.S.T. on July 31, 2017.

4. How to Enter: **If you are under 18 years old, before entering the Contest, you must have your parent's or legal guardian's permission/agreement for each of the following: for you to enter the Contest for the collection and storage of your personal information from your Contest entry and that your parent/guardian has read and agrees to the Contest Official Rules.** Individuals may enter this Contest by posting a ten (10) second video on Facebook, Instagram, and/or Twitter ("social media platform") and using #oldhickflip in the post. Videos must be posted between July 10, 2017, at 12:00:01 a.m. E.S.T., and July 31, 2017 at 11:59:59 p.m. E.S.T. Only one video per entry per social media platform account. Multiple video entries are not permitted. The use of multiple social media accounts per social media platform to enter is not permitted.

5. Winner Selection: This Contest will have one (1) winner. The entrants selected as potential winners must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. The potential winner will be determined by the total number of social engagements of the posted video by social media platform. Facebook social engagements include likes, comments and shares. Instagram social engagements include likes, comments and plays. Twitter social engagements include comments, retweets, and likes. Social engagement totals are restricted to a single platform. Creativity will be used as factor in deciding a winner. The winner selection will be conducted on or about August 4, 2017 by Sponsor, whose decision is final and binding in all matters relating to the Contest. Odds of winning depend on the number of eligible entries received. The potential winner will be notified by the social media platform in which the winning contestant's video was posted on or about August 4, 2017. If a potential winner cannot be contacted within seven (7) days after the first attempt to contact such potential winner, an alternate entrant will be selected in his or her place from all entries received.

6. Prizes: One (1) winner will be selected to receive the following prize: One (1) Old Hickory Bats Signed Mike Trout Bat (\$500.00 retail value). Total ARV of all prizes \$500.00. Any expenses/costs associated with a prize, its acceptance, use or enjoyment that are not listed herein as included with a prize are the winner's responsibility and will not be provided. At Sponsor's discretion, unclaimed prizes may not be awarded. Sponsor is not responsible for lost or mutilated prizes and none will be replaced. Prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will provide a prize of equal or greater value. All taxes, fees and surcharges on prizes are the sole responsibility of winners.

7. Other Terms and Conditions: Potential winners and guests will be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within seven (7) days of notification, failing which the potential winner will be disqualified and another winner selected in the place of the disqualified person from all entries received. **If the winner is a minor, all required documents (the Affidavit of Eligibility, Liability Release, and Publicity Release) must be executed by the winner's parent or guardian.** If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and another potential winner will be selected in the original potential winner's place. By accepting the prize, the winner agrees that the Sponsor and those acting under the Sponsor's authority, may use winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further consideration, unless prohibited by law. BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR, ITS PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, MEMBERS, MANAGERS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS CONTEST OR PARTICIPATION IN ANY CONTEST OR PRIZE RELATED ACTIVITY. Subject to all federal, state and local laws. Void where prohibited.

8. Miscellaneous: All entries become the sole property of Sponsor and none will be returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the social media platform account that submitted the video at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to the social media platform account by an Internet access provider, service provider or other online organization that is responsible for assigning social media accounts for the domain associated with the submitted social media platform account. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the social media account associated with the winning entry. If for any reason the Contest is not capable of running as planned, including due to infection by computer virus, bugs, tampering,

unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Contest. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Contest. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Winner List: The prizewinners' names will be available by sending a stamped self-addressed envelope after February 1, 2018 to 2017 Old Hickory "OldHickFlip" Bat Giveaway Contest - c/o Baseball America Enterprises, LLC, 4319 S. Alston Ave. Suite 103, Durham NC 27713 Attn: Contests.

10. Use of Information: The collection and use of entrant information will be governed by Sponsor's online privacy policy, available for viewing at <http://www.baseballamerica.com/privacy-policy/>.

11. Sponsor(s): The Sponsor of this Contest is Baseball America Enterprises, LLC (owner and publisher of Baseball America), whose address is 4319 S. Alston Ave. Suite 103, Durham NC 27713.

12. Facebook: This Contest is in no way sponsored, endorsed, administered by, or associated with Facebook.

13. Twitter: This Contest is in no way sponsored, endorsed, administered by, or associated with Twitter.

14. Instagram: This Contest is in no way sponsored, endorsed, administered by, or associated with Instagram.