

Official Rules for Baseball America's 2017 Old Hickory Bat Giveaway Sweepstakes

1. Introduction: Baseball America Enterprises, LLC (owner and publisher of Baseball America), ("Sponsor") is offering the 2017 Old Hickory Bat Giveaway Sweepstakes (the "Sweepstakes"). NO PURCHASE NECESSARY OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. VOID WHERE PROHIBITED.

2. Eligibility: Entrant must be at least 13 years of age or older by date of entry and a resident of the 50 United States and the District of Columbia. Employees of Sponsor, its parents, subsidiaries, affiliated companies, and agents and the immediate family (defined as parents, spouse, children, siblings, grandparents) of each such employees, and all those with whom such employees are domiciled, are NOT eligible.

3. Timing: Sweepstakes begins at 12:00:01 a.m. E.S.T. May 1, 2017 and ends at 11:59:59 p.m. E.S.T. on May 30, 2017.

4. How to Enter: **If you are 13 – 17 years old, before entering the Sweepstakes, you must have your parent's or legal guardian's permission/agreement for each of the following: for you to enter the Sweepstakes for the collection and storage of your personal information from your Sweepstakes entry and that your parent/guardian has read and agrees to the Sweepstakes Official Rules.** Individuals may enter this Sweepstakes by going to <http://www.baseballamerica.com/2017-old-hickory-bat-giveaway/> and filling out the form with name, date of birth and e-mail address. Entries for the first drawing must be received by 11:59:59 p.m. E.S.T. on May 14, 2017. Entries for the second drawing must be received by 11:59:59 p.m. E.S.T. on May 30, 2017. Multiple entries are not permitted. One entrant per entry. Individuals may enter this Sweepstakes by filling out the online entry only once. Sponsor may also ask optional questions. Completion of these questions is not required to enter the Sweepstakes.

5. Drawing: This Sweepstakes will have two (2) drawings and two (2) winners, one (1) winner per drawing. The entrants selected as potential winners must comply with all terms and conditions set forth in these Official Rules, and winning is contingent upon fulfilling all such requirements. The potential winners will be selected by random drawing from all entries received on or before the entry deadline. The first drawing will be conducted on or about May 15, 2017 by Sponsor, whose decision is final and binding in all matters relating to the Sweepstakes. The second drawing will be conducted on or about May 31, 2017 by Sponsor, whose decision is final and binding in all matters relating to the Sweepstakes. The winner of the first drawing will not be eligible to win the second drawing. Odds of winning depend on the number of eligible entries received. Potential winner of the first drawing will be notified by e-mail on or about May 15, 2017. Potential winner of the second drawing will be notified by e-mail on or about May 31, 2017. If a potential winner cannot be contacted within seven (7) days after the first

attempt to contact such potential winner, an alternate entrant will be selected in his or her place at random from all entries received.

6. Prizes: Two (2) winners will be selected to receive the following prize: One (1) fully customizable Old Hickory Bats wood bat (\$135.00 retail value). Total ARV of all prizes \$135.00. Any expenses/costs associated with a prize, its acceptance, use or enjoyment that are not listed herein as included with a prize are the winner's responsibility and will not be provided. At Sponsor's discretion, unclaimed prizes may not be awarded. Sponsor is not responsible for lost or mutilated prizes and none will be replaced. Prize is nontransferable and must be accepted as awarded. No cash or other substitution may be made, except by Sponsor in the event that the prize cannot be awarded for any reason, in which case, Sponsor will provide a prize of equal or greater value. All taxes, fees and surcharges on prizes are the sole responsibility of winners.

7. Other Terms and Conditions: Potential winners and guests will be required to sign and return an Affidavit of Eligibility, Liability Release, and where lawful, a Publicity Release, within seven (7) days of notification, failing which the potential winner will be disqualified and another winner selected in the place of the disqualified person at random from all entries received. **If the winner is a minor, all required documents (the Affidavit of Eligibility, Liability Release, and Publicity Release) must be executed by the winner's parent or guardian.** If any prize or prize notification is returned as non-deliverable, the potential winner will be disqualified and another potential winner will be selected in the original potential winner's place. By accepting the prize, the winner agrees that the Sponsor and those acting under the Sponsor's authority, may use winner's name, picture/portrait likeness and/or voice, for advertising and promotional purposes without further consideration, unless prohibited by law. BY ACCEPTING THE PRIZE, THE WINNER AGREES THAT THE SPONSOR, ITS PARENT COMPANIES, SUBSIDIARIES, AFFILIATES, ADVERTISING AND PROMOTION AGENCIES, AND ALL OF THEIR RESPECTIVE OFFICERS, DIRECTORS, SHAREHOLDERS, MEMBERS, MANAGERS, EMPLOYEES, REPRESENTATIVES AND AGENTS, WILL HAVE NO LIABILITY WHATSOEVER FOR, AND WILL BE HELD HARMLESS BY WINNER FOR ANY LIABILITY FOR ANY INJURY, LOSS OR DAMAGES OF ANY KIND TO PERSONS, INCLUDING DEATH, AND PROPERTY, DUE IN WHOLE OR IN PART, DIRECTLY OR INDIRECTLY, FROM THE ACCEPTANCE, POSSESSION, USE OR MISUSE OF THE PRIZE OR PARTICIPATION IN THIS SWEEPSTAKES OR PARTICIPATION IN ANY SWEEPSTAKES OR PRIZE RELATED ACTIVITY. Subject to all federal, state and local laws. Void where prohibited.

8. Miscellaneous: All entries become the sole property of Sponsor and none will be returned. In the event of a dispute, entries made by Internet will be deemed made by the authorized account holder of the e-mail address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an e-mail address by an Internet access provider, service provider or other online organization that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail address. A potential winner may be requested to provide Sponsor with proof that the potential winner is the authorized account holder of the e-mail address associated with the winning entry. If

for any reason the Sweepstakes is not capable of running as planned, including due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. The Sponsor is not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or entry to be received by Sponsor on account of technical problems or traffic congestion on the Internet or at any web site, any combination thereof, or otherwise, including any injury or damage to entrant's or any other person's computer related to or resulting from participation or downloading any materials in the Sweepstakes. Sponsor is not responsible for late, lost, illegible, incomplete, stolen, or misdirected entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

9. Winner List: The prizewinners' names will be available by sending a stamped self-addressed envelope after July 1, 2017 to 2017 Old Hickory Bat Giveaway Sweepstakes - c/o Baseball America Enterprises, LLC, 4319 S. Alston Ave. Suite 103, Durham NC 27713 Attn: Contests.

10. Use of Information: The collection and use of entrant information will be governed by Sponsor's online privacy policy, available for viewing at <http://www.baseballamerica.com/privacy-policy/>.

11. Sponsor(s): The Sponsor of this Sweepstakes is Baseball America Enterprises, LLC (owner and publisher of Baseball America), whose address is 4319 S. Alston Ave. Suite 103, Durham NC 27713.